

However, in the interest of advancing the prosecution of this application, applicants respectfully submit that new claims 25-34 in the present application distinguish over the art of record for the same reasons as those in the arguments made in the Office Action response for claims 3-7 in the present application. In addition, new claims 25-34 in the present application distinguish over the cited references, Cheung and Matsumoto, in that the cited references do not directly disclose or infer the concepts in present application claims 25 through 34 of transmitting, from said one or more transmitters of an intermediate transmitter station to a receiver station, a selected first control signal, said selected first control signal operable at said receiver station to control a second computer to generate a receiver specific value by processing information stored in said second computer, generate a receiver specific signal based on said receiver specific value, and communicate a unit of programming to an output device based on said receiver specific signal. Applicants submit that the present application claims 25-34 are not anticipated by Cheung or Matsumoto taken alone or in combination. Applicants respectfully submit that new claims 25-34 in the present application distinguish over the art of record and ask that these claims be allowed.

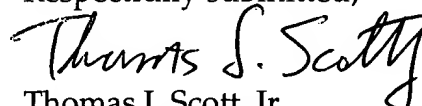
III. CONCLUSION

In accordance with the foregoing it is respectfully submitted that all outstanding objections are rejections have been overcome and/or rendered moot. Further, that all pending claims patentably distinguish over the prior art, taken in any proper combination. Thus, there being no further outstanding objections or rejections, the

application is submitted as being in a condition for allowance, which action is earnestly solicited.

If the Examiner has any remaining informalities to be addressed, it is believed that prosecution can be expedited by the Examiner contacting the undersigned attorney for telephone interview to discuss resolution of such informalities.

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Respectfully submitted,

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